

PODCAST KIT

# Hiighvibes



<https://anchor.fm/hiighvibes>

# hola!



## TALIA CONTENT CREATOR AND FOUNDER OF HIIIGHVIBES

Hiiighvibes is a lifestyle podcast with the goal to elevate your wellbeing. Talia is here to educate on the therapeutic and holistic wellness that helped her take her mental wellbeing to new heights. She speaks about plant healing, crystals and other forms of alternative healing. 18+ content.



*I firmly believe in what is  
good for me,  
is good for you,  
is good for the community.*

**SPONSORSHIP OPPORTUNITIES  
AVAILABLE**

## DEMOGRAPHICS

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- 81% of followers reside in Canada & US
- 68% of followers are female
- 92% of followers are 18-45
- 2/3 of followers are viewing on a weekly basis
- Above average engagement rate of 10%

## STATS

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- 63,000+ Unique impressions
- 2100+ Page views weekly
- 12,317 Subscribers on all platforms
- 4,210+ Instagram Followers

*Want hiiighvibes to feature your cannabiz?*

## ADVERTISING

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Options for advertising on hiiighvibes podcast:

Title Sponsor - Your name is also dropped any time this Podcast is referenced. Intro, outro, marketing materials, guests. 8-10 episodes expected in season one and open to negotiation for subsequent seasons.

Episode Sponsor - Your choice of being a guest on show, Unboxing and/or product review.

Intro ad - 30 sec ad about your product or service. This ad can be a game, giveaway or an advertisement either live or prerecorded.

## PRICING

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- Title Sponsor - Season one \$500
- Episode Sponsor - \$25, not including product, flexible dependant
- Intro ad - 30 sec ad \$20

## CONTACT

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